



G R E A T N E S S I S W I T H I N

## MIGUEL COTTO CHOOSES EVERLAST MX PRO FIGHT GLOVES SATURDAY AGAINST YURI FOREMAN

**New York, NY – June 4, 2010** - Everlast, the global leader in Fight Sports and Fitness, is proud to announce three-time World Champion Miguel Cotto will be wearing Everlast MX pro fight gloves on Saturday, June 5th at the new Yankee Stadium when he challenges current champion Yuri Foreman for the WBA World Light Middleweight title.

"The Everlast MX glove design provides the fit and performance attributes I need to feel when going into a fight" said former WBO World Champion Miguel Cotto.

The Everlast MX Fight Glove, is one of three professional fight gloves offered by Everlast. Hand crafted in Mexico, the MX fight glove offers a customized fit through a hybrid foam-horsehair technology designed for power punchers such as Cotto.



Our fight gloves have been worn by countless champions throughout our 100 years," states Matt Cowan, VP of Marketing and Product for Everlast " As we embark on this historic fight in the new Yankee Stadium, we are honored for Miguel Cotto to lace up the Everlast Fight gloves, and carry on the tradition of wearing the "Choice of Champions."

Cotto's custom Everlast MX gloves will showcase the colors of the New York Yankees, and are emblazoned with the Team Cotto logo, bible verse "Filipenses 4:13" for inspiration, and "54/10" in honor of the birth and death of his late father, Miguel Cotto Sr.

The fight will air live on HBO this Saturday at 10:15pm est/7:15pm pst.

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